

**BASEBALLGEEKS.COM** is a baseball news website, featuring news links found on the internet by our members. Readers of the BGEEKS website can click on these links and comment on the news on our bulletin board.

We have a weekly 30-40 minute podcast that is distributed on our own site, as well as iTunes. As of 1/29/06, we were the 31st most popular sports podcast in the iTunes catalog -- a feat we accomplished within two weeks.

iTunes users who search the podcast directory, there, for "baseball" will see our Podcast featured on the results page.

## **ADVERTISING OPPORTUNITIES**

**(A) PODCAST AUDIO COMMERCIAL** -- Record your own 15 second audio commercial, and email it to us at [podcast@baseballgeeks.com](mailto:podcast@baseballgeeks.com). Our four podcasts have, as of this morning, been downloaded more than 1,500 times combined. As baseball season comes closer, we anticipate at least 1,000 listens per podcast. **Cost: \$30** (wav or mp3 format, please).

Alternatively, if you would like us to read your ad during our commercial segment, email us your requested text, and we will read it on air. **Cost: \$50.**

**(B) BGEEKS TEXT/GRAPHIC ADVERTISING QUEUE** -- On all of our link pages (containing 50 links per page), a maximum of 10 "classified" adverts appear on the left side of the page, vertically. The software selects adverts in the queue randomly, and presents them in random order.

This system also appears on all of our pages (not including BaseballGeeks Blogs or any of the bulletin board threads). **Cost: \$10/month. \$100/year, prepaid.**

**(C) BGEEKS BLOG ADVERTISEMENT** -- our free blogging system features advertising on everyone of our free blogs (see <http://diary.baseballgeeks.com>, as an example). The adverts are located on the right side of every blog page. **Cost: \$50/month. \$350/year, prepaid.**